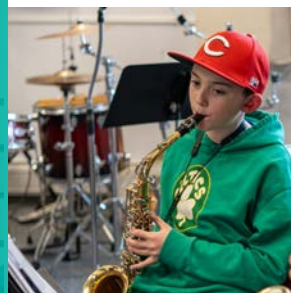


CONCORD COMMUNITY MUSIC SCHOOL

# 2026 SPONSORSHIP OPPORTUNITIES



# YOUR SPONSORSHIP HELPS MAKE MUSIC AVAILABLE TO ALL



At Concord Community Music School, people of all ages and musical abilities come together to celebrate the joy of music. **Our sponsors help make this possible.**

Your sponsorship empowers Concord Community Music School to reach goals that would not be possible without community support. We offer a range of opportunities so you can choose those that best align with—and enhance—your company’s commitment to community engagement. For instance, your sponsorship can help a child or older adult with limited financial means discover the joy of learning a musical instrument. It also helps us provide enriching summer camps and offer free or low-cost concerts in our Community Room and Recital Hall. Beyond our walls, your

support extends our reach through special programs and events that bring music to the broader Concord community.

Sponsorship is more than goodwill; it’s a smart brand move. We build partnerships that give you meaningful visibility and measurable value while expanding access to music in our community.

As a CCMS sponsor, your organization’s name will be connected closely with ours, showing your customers how generously you support the Capital City’s arts and culture sector. This public recognition will also help your company achieve specific publicity and marketing outcomes. We look forward to partnering with you.





# BECOMING A CCMS SPONSOR IS EASY AS 1-2-3!

1

Select one or more programs to sponsor  
*(or work with us to design a custom  
sponsorship).*

2

Determine the amount of your sponsorship.

3

Receive marketing and promotional  
**benefits according to the amount of**  
your sponsorship, as well as know that  
your generosity has made a meaningful  
impact in the community.









# FINANCIAL AID FUND SPONSORSHIPS

Concord Community Music School is dedicated to ensuring that everyone – regardless of financial resources and other barriers– can learn music, participate in recitals and performances, and otherwise share in the joy of music. While our prices are competitive, we understand that they can still be beyond the reach of some. Our financial aid fund helps make up the difference between the cost of our programs and what a family is able to pay.

**“This experience would not have been possible without the generous support of the donors who make financial assistance available to students like me. I am truly grateful for their investment in providing students with the chance to pursue their musical passions, and I feel incredibly fortunate to be able to take part in such a life-enriching experience.”**

**- financial aid recipient**

We dedicate approximately \$125,000 per year financial aid for our students, allocating financial aid toward tuition for those students who demonstrate need and commitment to their participation. The average scholarship given is about \$1,000 and is based on family size, income, and federal poverty guidelines.

Each year, our financial aid program adapts to changing economic conditions, identifies new cohorts of qualifying students, and scales its responsiveness to need. Continued funding via grants, sponsorships, and individual donors allows CCMS to sustain and enhance this service by reaching additional students who meet financial need and can benefit most from our services.

**YOUR IMPACT:** A Financial Aid Fund sponsorship closes the gap between talent and access. Your support not only puts more students in lessons, ensembles, and programs they otherwise couldn't afford, it also strengthens the cultural fabric of our community.

# SUMMER ARTS CAMP SPONSORSHIPS

Our Summer Arts Camps keep creativity alive between semesters, offering students a safe, welcoming space to explore music and the arts while parents are at work. Week-long programs let campers try new instruments and ensembles, and enjoy artistic experiences, beyond our school-year curriculum.

The following programs were offered in Summer 2025. Based on feedback from our participants and their families, we're already hard at work planning our lineup for Summer 2026!

- **Piano Dynamos Camp** (*ages 9-15; minimum one year of experience*): Attendees enjoy the company of their fellow pianists while expanding their musicianship skills with ear training, theory, sight reading, improvisation, and more.
- **Summer String Camp** (*ages 8-15; minimum one year of experience*): Students explore classical and folk traditions with violin, cello, ukelele, guitar and more. They play in ensembles, strengthen their technique, and gain confidence through solos and group performances.
- **Intro to Suzuki Violin** (*ages 4-6, with parent participation*): Using box violins and bows, beginners will explore rhythm, coordination, and listening skills through games, singing, and movement. This fun and supportive program builds a sound foundation for future violin lessons.
- **Music & Movement** (*ages 4 months - 7 years*): A wide range of engaging, interactive activities (including singing, dancing, drumming and yoga) keep our youngest musical learners and their caregivers busy! These fun-filled sessions nurture a love of music while strengthening bodies and inspiring creative expression.
- **Jam Camp** (*grades 5-12*): Participants jam in jazz, rock, and blues styles while developing their ensemble and performance skills.
- **Creative Arts Camp** (*grades 1-6*): Three age-based cohorts rotate through a wide variety of daily arts activities, including music, dance, and visual arts.
- **Spotlights Creative Arts Camp** (*grades 1-6*): Students take center stage in this high-energy camp, where they learn scenes, songs, and choreography from exciting musicals while developing confidence and performance skills.
- **Instant Folk Ensembles** (*teens and adults*): In this fun, hands-on workshop, students learn a tune, collaborate in melody and backup groups, and work with faculty coaches to create an arrangement -- all in just two hours!

**YOUR IMPACT:** Your Summer Camp sponsorship helps us attract qualified instructors, defrays program-related costs, and facilitates year 'round music participation.











# INDIVIDUAL CONCERT & SERIES SPONSORSHIPS

CCMS's mission is *"to provide the widest array of music education, performance, and engagement opportunities to people of all ages, and to ensure that everyone can access these opportunities regardless of financial ability, ethnic or cultural heritage, age, physical ability, or other barriers to engaging in music."* Part of this is offering quality concerts, lectures, and other performances to the public at low or no cost throughout the year. These events include our annual Jazz Night fundraiser, our Bach's lunch series, dozens of student recitals and ensemble performances, and our New England Roots & Branches series.

**YOUR IMPACT:** Your sponsorship offsets production costs, so we can continue to offer concerts and events free or at minimal admission price. This ensures that anyone can attend, connect with friends and neighbors, and share in the joy of live music.



# WORKSHOP SPONSORSHIPS

CCMS is known for its high-caliber workshops, including our annual David Surette Mandolin Festival and Fall Fiddle Fest. These events bring together talented musicians and enthusiastic learners from across the region, offering immersive, hands-on experiences that inspire growth, creativity, and community. Participants leave not only with new skills, but with connections and memories that last long after the music ends.

- **David Surette Mandolin Festival:** Launched more than 20 years ago by CCMS faculty member David Surette, this festival has grown from a single Saturday of workshops into a dynamic two-day celebration of mandolin music. With multiple teachers, jam sessions, a Q&A roundtable, and concerts, the festival reflects Surette's lifelong commitment to collaboration, excellence, and community—an ethos that continues to inspire participants long after his passing in 2021.
- **Fall Fiddle Fest:** Each year, fiddlers from Scottish, Irish, and New England traditions gather at CCMS for a day of workshops, group playing, and skill-building for all levels—from curious beginners to seasoned players. Teens and adults explore new techniques and styles, then cap the day with a lively, public concert featuring faculty and guest musicians, celebrating the joy and community of fiddle music.



**YOUR IMPACT:** Your sponsorship helps keep attendee costs affordable. It also helps us retain top-notch workshop faculty instructors and concert musicians.











# CHORUS & BAND SPONSORSHIPS

- **Songweavers Womens Chorus** is New Hampshire's original women's community chorus, open without audition to women and teens. Based on the belief that everyone can sing, Songweavers is a coming-together of spirit and heart through music. Begun 30+ years ago, it has grown into a joyous chorus of kindred souls.
- **Songweaver Drummers** is an offshoot of our Songweavers Chorus. Through it, intermediate and experienced drummers with at least one year's experience can learn African hand-drumming techniques as taught in the oral tradition.
- **Northern Lights Women's Vocal Ensemble** is a small women's vocal ensemble, open by audition. They sing a variety of musical styles including folk, jazz, classical, pop, blue-grass, and body percussion. They sing *a cappella* or accompanied by piano or other instruments.
- **Purple Finches Youth Chorus** comprises three divisions, allowing for age-appropriate musical development. Participants learn music elements through rhythm, solfège, ear-training, memory development, and hand signs. For children also learning an instrument, it strengthens sight-reading, ear-training, and rhythmic security.
- **The Euphonias**, our teen chorus, is designed for students in grades 9-12 who have a passion for singing and a desire to develop their vocal skills in a collaborative and supportive environment. It includes a variety of musical styles, performance opportunities, and vocal training.
- The **New Horizons Band** is for anyone who's wished they could revisit their high school band days, play for fun in a band at a relaxed pace, and have fun making music with new friends. Participants can choose from refresher/beginner and community band options.
- **Sunset Singers** sing in small groups of 2 -3 singers for the terminally ill and those going through serious health challenges, offering calm and comfort through music.
- **Sunflower Singers Sing-alongs** bring adults with developmental disabilities and their care providers together from across central New Hampshire each week to sing familiar songs, accompanied by spontaneous harmonica and percussion playing.

**YOUR IMPACT:** Your support keeps our chorus and band programs thriving, giving participants the experience of making music together and sharing it with the community.

# MUSIC IN THE COMMUNITY INITIATIVE SPONSORSHIPS

CCMS partners with daycare centers, preschools, retirement communities, veterans homes, and other organizations, bringing music and dance therapy, music performances, and the creative arts to people of all ages.

These programs, known collectively as our **Music in the Community Initiative (MICI)**, help at risk toddlers and preschoolers overcome developmental delays, enable people suffering from Parkinson's disease and dementia to keep moving, and assist end-of-life veterans deal with PTSD and other issues. They also provide K-12 teachers with creative tools to help manage students struggling with mental health issues, and provide retirement and nursing home residents with creative ways to stay engaged and active.

**"We've seen a remarkable response from one of our Autistic students who typically does not engage in group activities. This student currently receives occupational therapy, speech therapy, and school participation support to increase her participation in the classroom and with peers. During music and movement therapy, however, this child participates, takes turns, and even sings along — behaviors we rarely observe in other classroom settings. Music has become a bridge for connection and inclusion that words alone could not create."**

**- Ashleigh DeVoe**  
**Concord Developmental Preschool**

**YOUR IMPACT:** Your support of MICI helps us meet people where they are, delivering the power of live music and music-related therapies to those who can't easily come to us, and enriching their lives through meaningful musical experiences.











# COMMUNITY EVENT SPONSORSHIPS

Community service is in our DNA: Concord Community Music School was modeled after the Settlement House tradition, in which highly-regarded artists and community members came together to share education, music, and the arts with people in under-served communities.

Maintaining visibility and remaining active in community events is key to our educating the public about who we are and what we do. CCMS participates in several major area events throughout the year, including:

- **Concord Market Days:** a three-day annual event that brings the community together via vendors, live entertainment, and organization exhibit booths.
- **Concord Multicultural Festival:** a day-long celebration of the cultural diversity in the Capital Region, featuring art, music, dance, and more,
- **Friends-a-Palooza:** an annual event coordinated by the Friends Program, is a family-friendly party with games, music, crafts, snacks, stories and dance.
- **Concord Sound and Color:** a free art and music festival taking place at venues and outdoor locations throughout Concord, NH. Its goal is to remove all barriers to arts access and promote the importance of the arts community to the region and beyond. It is currently on hiatus.

We also participate in several smaller “back to school” events and other community activities.

**YOUR IMPACT:** Your sponsorship helps defray our participation costs, allows us to build community goodwill, enables us to offer musical performances at the event, and increases awareness of — and interest in — our programs.



# CUSTOM CORPORATE SPONSORSHIPS AND CORPORATE GIVING

Your company is unique—your corporate sponsorship should be, too. Partnering with CCMS gives you the opportunity to align your brand with creativity, community impact, and the joy of music, while reaching an audience that values culture, education, and connection. There are many ways to support CCMS throughout the year:

- **Financial** – Choose a sponsorship level that fits your budget, and we'll ensure your company receives prominent recognition in print, online, and onsite at events—demonstrating your commitment to the arts and building positive visibility in the community.
- **In-Kind** – Contribute goods or services for a CCMS event or project, whether it's catering for a fundraiser, prizes for a raffle, or other offerings. We'll make sure your generosity is noticed and appreciated by our students, families, and audiences.
- **Media** – If your business is a radio station, TV outlet, newspaper, magazine, or online content provider, help us share our events—and we'll highlight your brand in return, expanding your reach while supporting arts engagement.
- **Corporate/Employee Giving** – Beyond traditional sponsorships, options like payroll deductions, employee volunteer programs, and corporate matching gifts let your company demonstrate a deeper commitment to community impact, while engaging employees in meaningful ways.

Let's build a one-of-a-kind, mutually beneficial partnership. Share your company's goals and strengths, and we'll work with you to create a custom proposal that maximizes both your brand exposure and your impact on the community through music.





# SPONSORSHIP LEVELS

Sponsorships start at just \$250, to make it affordable for businesses and organizations of all sizes to meaningfully participate and be recognized for their generosity. This means that CCMS may accept multiple sponsorships per program in order to more fully fund it. Sponsorships run for 12 months from the date of executed sponsorship contract. You will be sent a renewal notice approximately 60 days prior to end of annual contract.

## **Founder's Sponsor (\$10,000+)**

May split between up to eight programs or direct us to apply to areas of greatest need.

## **Platinum Sponsor (\$5,00-\$9,999)**

May split between up to six programs or direct us to apply to areas of greatest need.

## **Gold Sponsor (\$2,500-\$4,999)**

May split between up to four programs or direct us to apply to areas of greatest need.

## **Silver Sponsor (\$500- \$2,499)**

May split between two programs or direct us to apply to areas of greatest need.

## **Bronze Sponsor (\$250- \$499)**

Select one program or direct us to apply to area of greatest need.



# BENEFITS BY SPONSORSHIP LEVEL

**Benefits are per organization, not per sponsored program.**

## **Your Bronze Sponsorship includes:**

- 25% discount on CCMS ticketed concerts
- Inclusion on CCMS Sponsor web page
- Inclusion on any CCMS press releases for the program(s) you sponsor
- Mention as a sponsor in opening remarks of any sponsored event(s)/performance(s)

## **Your Silver Sponsorship includes:**

All the benefits of a Bronze Sponsorship, plus:

- Invitation for two to CCMS' Donor and Sponsor Receptions

## **Your Gold Sponsorship includes:**

All the benefits of a Silver Sponsorship, plus:

- Dedicated post on our Facebook, Instagram, and Linked In pages, thanking you for your sponsorship
- Footer web banner on one weekly CCMS e-newsletter (4,000+ subscribers)
- 2 free tickets for ticketed performance of your choice (up to \$100 value; does not apply to workshop or special event registrations)

## **Your Platinum Sponsorship includes:**

All the benefits of a Gold Sponsorship, plus:

- Footer web banner on one monthly CCMS e-newsletter (4,000+ subscribers)
- Sponsor name /logo on displayed year 'round on posters in CCMS Community Room, Recital Hall, and at select community events

## **Your Founders Sponsorship includes:**

All the benefits of a Platinum Sponsorship, plus:

- Sponsor name /logo on bottom of CCMS web site
- One free room rental of Community Room or Recital at CCMS, on a space available (occupancy and duration limits apply; contact us for details).
- Bonus distribution of your company/organization's flyer or brochure at our Open Houses.

# BUILDING MUSICAL FRIENDSHIPS

We transcend barriers by making connections through sound



Variety is what makes music rich and textured. No matter who you are, where you come from, or how you identify, CCMS want to be the place where you belong; the place where you feel respected, understood, valued, and welcome.

Just as each instrument in an orchestra has the opportunity to make a unique and individual contribution to the music played, so does each member of the CCMS family. Come join us!

To learn more about CCMS sponsorships or begin your partnership with us, contact 603-228-1196, x-106 or [Lsabean@ccmusicsschool.org](mailto:Lsabean@ccmusicsschool.org)

