

As Concord Community Music School celebrates its 40th Anniversary Year, we're sharing some of our most memorable moments in a keepsake magazine that is also a CCMS fundraiser.



Your advertisement in this specialty publication shows your support of the Music School and helps ensure that we can continue to make music available to those who wish to study and enjoy it.



23 Wall St, Concord, NH 03301

603-228-1196

ccmusicsschool.org



CCMS AT 40

**Magazine Ad
Mechanical
Specifications
& Deadlines**



Founded in 1984, Concord Community Music School (CCMS) fosters a sense of community by providing a full array of musical learning and performance experiences for students of all ages, abilities, and backgrounds.

CCMS reaches across barriers of income, disability, ethnicity, and perception to bring people together around the love of music. In keeping with our mission to make music available to all who wish to learn and enjoy it, approximately 45% of CCMS students receive financial aid.

The Music School currently enrolls more than 1,100 students from across more than 100 New Hampshire municipalities (as well as from Vermont, Massachusetts, and Maine) at our 23,000-square foot facility in downtown Concord. These students come predominantly from Merrimack and Hillsborough counties.

Our faculty of 50 provides comprehensive on-site instruction to students of all ages and abilities, from pre-school to adult. Students may elect to participate in group classes, private lessons (25 instruments and voice), choruses, instrumental ensembles (classical, jazz, and folk), workshops, and expressive arts therapy. In the summer, CCMS offers numerous day programs, including three weeks of Creative Arts Camps, Jam Camp, Piano Dynamos, String Week, and a new Puppetry Camp.

CCMS serves an additional 400 students offsite through our free outreach programs and Music in the Community Initiative (MICI) with area nursing homes, schools, daycare centers, and mental health agencies. We also entertain and inform the public through more than 200 concerts, recitals, lectures, and other events each year.



SPACE RESERVATION AND ARTWORK DEADLINE

July 1, 2024

ALL ADS WILL PRINT IN FULL CMYK COLOR

(Sorry, no PMS or metallic colors.)

ADVERTISING RATES

Full-Page Ad: \$2,500 1/2-Page Ad: \$1,350
1/4-Page Ad: \$750 1/8-Page Ad: \$375

*(No additional charge for special positioning;
however, CCMS reserves the right to place ads at its discretion.
All ads must be family-friendly and in alignment with CCMS's mission.)*

PRINT AND ONLINE DISTRIBUTION

- CCMS donors/sponsors/student families
 - at community events
- via dedicated email to more than 5,000 recipients
 - at Concord Chamber of Commerce and other local venues
- via Issuu and other online magazine sites

BONUS PRINT COPIES FOR ADVERTISERS

- Full-Page Advertisers: 10 copies
- 1/2-Page Advertisers: 5 copies
- 1/4-page Advertisers: 3 copies
- 1/8- page Advertisers: 2 copies

MECHANICAL SPECIFICATIONS

Full-Page Ad: 7 x 10"
1/2-Page Ad: 7 x 4.875"
1/4-Page Ad: 3.375 x 4.875"
1/8-Page Ad: 3.375 x 2.325"

Please submit your advertisement as you would like it to appear. Camera-ready copy is strongly preferred.

Send your high-resolution PDF or JPG file to Lsabean@ccmusicschool.org

Need us to help you create your ad?
Call 603-228-1196 for details.